

Communicative visual and spoken advertising

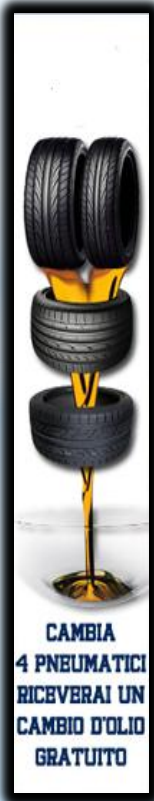
The advertising surface is developed in accordance with the vertical structure of the totem for an average width of 30 cm, height of 300 cm, replicable on three sides with the possibility of advertising panels to variable image.

To complement the surface concomitant to that of the base of the totem, you can set up structures to be arranged by size and type of effects to be achieved.

The communication solutions are configured with variable messages shown in LED panel or plasma manageable remotely..

Furthermore images can be broadcasted on polycarbonate panel with back lighting, more visible at night time.

Other zones can be used for different communicative purposes, advertising or else, agreed with the User as needed, relating them to the diversity of structure configurable on individual totems.





SMART TOTEM TMF2014-V2



WI-FI connection



A great opportunity for Citizens, Tourists, and especially for young Users, to be connected to the Internet / intranet.

Utility function and tourist services, offering to anyone who will overtake even being at different distances, information of a tourist-cultural, artistic and / or administrative specific and localized, for example by using sensors housed in monuments.

This service will be possible via Apps downloaded from the intranet with direct access to cellular mobile radiotelephone device, or specific tablet.

The specific App will allow access to all the information needed to be informed about the city, the province, the region, places of hotel and / or farm and bed & breakfasts, restaurants, shopping centers and / or individual commercial, also specific services, fairs, festivals , sporting events, musical and cultural events.

A section will be devoted to events to be always kept informed about the events of the territory.

From this service , retaining the free app, tourists can also find all the products and services, for tourism or else, that are available or that will occur at any future period.